

JOIN THE

COMMUTER

REVOLUTION

BECOME A LOCAL MOTION BUSINESS PARTNER



LOCAL **motion**

CITY OF ALEXANDRIA, VIRGINIA



LOCALmotion

YOUR TRANSPORTATION RESOURCE

Local Motion promotes biking, riding, rideshare and public transportation options for a greener, healthier Alexandria.

This spring, the City is launching a Commuter Revolution Campaign, reaching out to people who live and work here as well as local businesses like yours, to raise awareness about the available transit options and the positive impact a reduction in Single Occupancy Vehicles can have in our community.

For business owners, partnering with the City and Local Motion can also have other benefits, including helping your customers, and future customers, find you easily and conveniently.

If a partnership with Local Motion is something you'd like to support, then join the Commuter Revolution and become a Local Motion partner today. All it takes is a little counter space for transportation brochures or putting up a poster in your window. You will be promoting a healthy lifestyle for everyone to enjoy as well as providing a service to your employees and customers.

Benefits for your Business

- www.alexandria.gov/localmotion listing
- Positive awareness of your organization in the community
- Potential to attract new customers
- Awareness of transportation options for your customers and employees
- Valuable business exposure through Local Motion events and promotions

Benefits for our Community

- Better air quality and cleaner environment
- Less traffic and more available parking spaces for those who choose to drive
- Increased mobility
- Active, healthier lifestyle choices
- Lower emissions
- A greener environment





Earth Day 2011 Ben Brenman Park

3 Easy Steps to Becoming a Partner

Step 1: Join the Commuter Revolution and become a Local Motion Partner

Step 2: Sign the Local Motion Partnership Pledge (it's hassle-free and non-binding)

Step 3: Opportunity to participate in Local Motion Activities

Provide Counter Space for Local Motion Transit Display

Showcase the Alexandria Bikeways Map, Dash and Metrobus schedules, and Bike, Walk and Ride Guide on your counter on-premises.

Provide a Link to alexandriava.gov/localmotion

This is another great way for your customers to access information about transit, walking and biking options, and learn cost and energy efficient ways to reach your locations.

Feature Transit Options on your Business Communications

Make it easy for your customers to find your location. Include transportation options on your website, menu, coupon, bulletins and newsletters.

Host an Event or Activity to Promote Transit Options

Try hosting a lunch or quiz night, or offer discounts, coupons or gift certificates at special events where Local Motion will be promoted.

A City of Alexandria Local Motion Partnership

Creating a Greener Community

Join the Commuter Revolution Support Local Motion

To learn more about becoming a partner call (703) 247-2125



Have a smart phone?

Scan the QR Code with a QR Reader

App and go directly to:

www.alexandriava.gov/localmotion



Eco-CITY  **ALEXANDRIA**